

Hunt is on for 2007 road safety champion

The IAM (Institute of Advanced Motorists) is to mount its annual mission to find the individual whose personal contribution to road safety is worthy of national recognition.

The IAM Dominic Fox Award seeks to recognise and celebrate outstanding road safety work, particularly activity that has directly or indirectly contributed to saving lives of young drivers and riders.

Each year it seems that nothing has changed – novice drivers continue to contribute a massively disproportionate share of road crash statistics. But there is a change: there is now growing public pressure to end the scandal of tolerance of young lives being lost in this way on such a massive scale, said IAM Chief Executive Christopher Bullock.

It is vital that we recognise and learn from those who have found ways to nurture young drivers through the novice stage to become mature and responsible road users. The Dominic Fox Award is one of a range of initiatives acknowledging the importance of additional education for young drivers. It is now established as one of the regular fixtures on the road safety calendar, said Mr Bullock.

Candidates may be new to road safety work but those who have made a contribution over many years, and received recognition by others, are not excluded.

Previous winners of the Dominic Fox Award from the IAM were Mrs Sue Wright, who ran a pre-learner driving course for youth clubs in Hampshire, PC Nobby Clark from Cheshire, Sam Geddis of Adelaide Insurance in Belfast and Simon Ettinghausen of Bexley Borough Council. The first winner of the award was also a PC, John Spencer of Northamptonshire Police, in 2002.

The deadline for nominations is 31 August 2007.

ENDS

For Notes to Editors see over

1. Issued by the IAM press office. For further details please visit www.iam.org.uk or ring 020 8996 9625. We have an ISDN line for interviews. Out of hours: 020 8996 9600.
2. The IAM marked its 50th anniversary year in 2006. It is dedicated to improving the standard of driving and riding and promoting road safety. The IAM now has a membership approaching 120,000. It is supported by a network of more than 200 local Groups around the UK with observers who help thousands of people prepare for the IAM Advanced Driving Test.
3. Information about the IAM Advanced Test can be found at <http://www.iam.org.uk> where the Skill For Life advanced driving / motorcycling programme can be applied for on-line or the application downloaded. It costs only 85 (75 if aged 25 or under). Recent research showed an improvement of nearly 70 per cent in driving techniques following IAM coaching.
4. The IAM's commercial arm, IAM Fleet, helps customers reduce occupational road risk and fleet running costs. Formed in 1985, IAM Fleet has worked with over 1,000 organisations in the public and private sectors, both in the UK and overseas. IAM Fleet acquired Drive & Survive in March 2005, and Pro-Drive in 2007, creating the UK's biggest force in commercial risk management and driver training. To find out more, visit www.iamfleet.com.

DOMINIC FOX AWARD 2007

NOMINATION FORM

Nominee's Name

Name of Nominator

Nominators contact details (telephone/email)

Nominee's contact details (telephone/email)

Recommendation (continue on other side if necessary)

Institute of Advanced Motorists

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