

## New Director Appointed at IAM Motoring Trust

Neil Greig has been appointed as the new Director of the IAM Motoring Trust, the research and advocacy arm of the IAM.

Neil, 48, takes over this month (August 2007) from Bert Morris, who continues as a consultant to oversee the completion of the Trust's current research projects and advise on the future programme.

Neil has worked in motoring Public Affairs in Scotland since 1992 and in the West Midlands throughout the mid 1980s. His new role involves setting the strategic direction for the IAM Motoring Trust, coordinating its research efforts and working with the media and opinion formers across the UK. He will continue to represent the IAM Trust in Scotland providing media comments, replying to consultations and lobbying the Scottish Parliament and Executive on behalf of road-users.

It will be a tough act to follow, taking over from Bert Morris, but I am confident that the team of experts we have assembled within the IAM Motoring Trust will enable us to build up a solid body of road safety evidence-based policies, said Neil, who lives in Kilmacolm near Glasgow.

Bert Morris paid tribute to his successor.

"At 63, and after a career spanning 47 years, it is the right time for me to pass on the reins to my colleague Neil Greig. Having worked with Neil for over 20 years, I know first hand that he has the personality and the skills to make the IAM Trust a powerful and effective voice for safe and responsible motoring, and I wish him every success in this challenging role."

Neil was Head of Policy with the AA Motoring Trust until its merger with the IAM Motoring Trust in December 2006, having worked in a similar role with the AA at Erskine since 1992. He was National Programmes Director for EuroRAP (European Roads Assessment Programme) coordinating accident risk analysis work in several European countries.

Colin Skeen continues as Chairman of the IAM Motoring Trust.

ENDS

Notes to editors:

1. Pictures (jpegs) of both Neil Greig and Bert Morris are available from the IAM Press Office [press.office@iam.org.uk](mailto:press.office@iam.org.uk), tel 0208 996 9600. Alternatively you can talk to Neil Greig on (direct line) 0208 996 9772.
2. The IAM Motoring Trust is an independent road safety organisation, and the research and advocacy arm of the IAM (Institute of Advanced Motorists). The IAM Motoring Trust is taking forward the work of the AA Motoring Trust, which ceased operating on 31 December 2006. As part of the IAM charity, the IAM Motoring Trust will be funding an ambitious five-year programme of safety and transport policy research aimed at protecting and promoting the interests of all road users.
3. Bert Morris began his career 47 years ago with the Birkenhead Borough Engineer's department. He subsequently worked on traffic, transportation and planning projects at Chester, Trafford and Wirral Councils. He ended his local authority career with the Merseyside County Council in 1986 when he moved to the AA's public policy department, becoming its manager in 1990. He was appointed director of the AA Motoring Trust in 2004, and on its merger with the IAM at the beginning of this year was asked to continue as interim director of the new IAM Motoring Trust. Bert Morris is 63 and has a degree in mathematics and an MSc in transportation planning and engineering. Married with two adult children, he lives in Hampshire, and plans to spend much more time traveling and gardening.