

Driving for work group workshops

Your employees are your greatest asset – we can help you look after them



Our Driving for Work workshops are the ideal way to provide your drivers with group-based, detailed briefings on driving related topics in a relaxed and engaging environment.

We have developed five interactive workshops, which can be delivered to up to 20 drivers at a time.

IAM RoadSmart experts will deliver the workshop at a venue of your choice to raise awareness and inform your drivers of the key areas of risk.

| | |
|---------------------------|------------------------|
| Format | Classroom |
| Duration | 3.5 hours per workshop |
| Trainer to delegate ratio | 1:20 |

Book your course here:

Call: **0870 120 2910**

Email: **business@iam.org.uk**

Click: **www.iamroadsmart.com/business**

Which workshop?

Night driving

Driving at night, when vision is reduced by low light and bright oncoming headlights can be dangerous. Even if your drivers aren't operating during the EU's official night time period, they could be on the road in the half-light of dawn or dusk, or in the darker winter months.

This workshop educates drivers and riders on driving safely at night, while helping with road risk management and environmental responsibilities.

The workshop covers a number of components including surviving twilight, using lights, coping with dazzle, new technology and sleep risk.

It gives those who drive after dark or who have had previous night-related vehicle incidents a better awareness and recognition of the risks and hazards around driving at night.



Avoiding collisions

Drivers will be better prepared to anticipate when something dangerous is about to happen and know how to avoid it.

Starting with a Q&A session on the Highway Code, each part of the course, though informative, lasts just 10-15 minutes so attentions will definitely not wander.

The exception is 30 minutes devoted to COAST – concentration, observation, anticipation, space and time – the main strategy your drivers need.

All kinds of things can stop drivers from using the COAST approach, from sat navs to attitudes towards speeding and fatigue. They'll find out how to deal with these too.

After the course, delegates will receive a handout on collision scenarios, to help identify who is responsible, and how their new awareness can prevent incidents.

Alcohol awareness

Take advantage of IAM RoadSmart's knowledge and expertise in Drink Drive Rehabilitation.

Our interactive workshop allows delegates to experience how vision is affected through sober eyes, untangles the myths around alcohol units and clarifies the law around legal limits.

Delegates will receive unique insights into the consequences of drink driving, highlighting the importance of alcohol awareness in driver safety.

Speed awareness

During our IAM RoadSmart workshop on speed awareness, delegates will learn the truth about speeding and think twice about it.

When they know the true dangers of speed and the impact, they'll be more likely to drive safely and their improved behaviour will mean lower incident rates and insurance premiums, as well as a reduction in other hidden costs such as absence from work.

Delegates don't just sit in front of a presentation, they get involved in group discussions about how collisions happen and the chances of a pedestrian being killed.

We'll also talk about different types of speed limit and the impact of speed. This is where many myths are smashed about why we have speed limits and the difference a few miles an hour can make to outcomes.

Drivers will come away with a better idea of unsafe driving and practical ways to become a better driver with the right attitude towards speed.

Winter driving

All drivers benefit from a greater appreciation of the risks and hazards of winter driving.

Rain, floods, wind, snow and ice, fog and mist, and even low winter sun are covered.

Drivers will learn how to check tyres, prepare vehicles before going out in inclement weather, and what they should do if they break down.

The course is structured in a way that keeps drivers involved and interested, and will help them drive safely and with less stress; avoiding collisions and their consequences.

As an organisation, you will change driver behaviour that leads to reduced downtime, reduce the cost of vehicles being off-road and minimise the risk of accidents. While helping to protect staff, you'll display continual professional development and duty of care – a key part of your driver risk management programme.



How does a group workshop benefit me?

Our classroom-based workshops are available in 3.5-hour sessions, for all levels of experience and confidence, delivered at a time and place to suit you. We can provide the following benefits:

- Interactive sessions ensure participation and engagement
- Detailed information and advice to build on your drivers' knowledge
- Complements your wider driver risk management programme
- Provides targeted learning and development in a structured way
- Cost effective group sessions reduce the cost of driver risk management intervention

Why choose us?

At IAM RoadSmart, we make better drivers and riders. As a registered UK charity formed in 1956, our aim has remained the same over 60 years – to make our roads safer by improving the skills of drivers and riders.

Our customers are post-licence drivers and riders, of any age and ability. Our services are designed to teach new skills, improve existing ones and provide confidence and knowledge to get the most from being on the road.

Our experts develop the skills of drivers and riders through recognised training and offer friendly advice and support.



IAM RoadSmart
510 Chiswick High Road
London W4 5RG

0870 120 2910
www.iamroadsmart.com

Registered in England and Wales 562530
Registered charity number 249002 (England and Wales) SC041201 (Scotland)

V1.0 April 2016 Business

Twitter: @IAMRoadSmart
Facebook: IAMRoadSmart
LinkedIn: IAMRoadSmart

iAM
RoadSmart